

# THE FARM REPORT

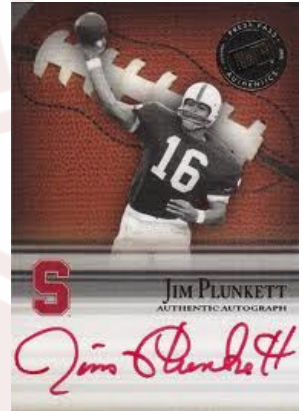
NCAA education for Stanford donors, alumni & fans

## MAY I GET YOUR AUTOGRAPH?

While it is permissible for student-athletes to sign items (e.g., football, poster, photograph, jersey, etc.), the sale of those items is in violation of NCAA Bylaw 12.5.2.2 and could have a negative impact on the involved student-athlete's eligibility. Further, in accordance with NCAA Bylaw 12.1.2.1.6, student-athletes may not receive anything in exchange for their signature.

It is also not permissible for an individual or entity to sell a product with the name, image, or likeness of current Stanford student-athletes. In addition, student-athletes may not allow their name, image, or appearance to be used to advertise, recommend, or promote the sale or use of a commercial product.

Please assist Stanford University in protecting the eligibility of its student-athletes by refraining from these actions and abiding by NCAA regulations.



### NCAA Bylaw 12.5.2.2 - Use of a Student-Athlete's Name or Picture Without Knowledge or Permission.

If a student-athlete's name or picture appears on commercial items (e.g., T-shirts, sweatshirts, serving trays, playing cards, posters) or is used to promote a commercial product sold by an individual or agency without the student-athlete's knowledge or permission, the student-athlete (or the institution acting on behalf of the student-athlete) is required to take steps to stop such an activity in order to retain his or her eligibility for intercollegiate athletics. Such steps are not required in cases in which a student-athlete's photograph is sold by an individual or agency (e.g., private photographer, news agency) for private use.

Stanford University's dedication to excellence in both academics and athletics is unparalleled. The commitment to this pursuit includes adhering to all NCAA, Pac-12, and Stanford rules governing intercollegiate athletics. Stanford is proud to have the loyal support, dedication, and enthusiasm for Stanford Athletics from our donors, alumni, and fans. As Stanford strives for continued excellence, all of Stanford staff and fans must always seek the highest standard of ethical conduct.

### HAVE QUESTIONS? CONTACT STANFORD COMPLIANCE SERVICES:

**Email:**

[stanfordcompliance@stanford.edu](mailto:stanfordcompliance@stanford.edu)

**Web Site & Staff Directory:**

[www.gostanford.com/compliance](http://www.gostanford.com/compliance)

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